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Good Design Award for the new Bonaldo company showroom

Bonaldo has won its 10th Good Design Award, this time thanks to an architectural project of great institutional importance for the Italian company. The award is for the new company showroom, designed by Mauro Lipparini and opened in June 2011, after over two years of renovation.





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Bonaldo new company showroom designed by Mauro Lipparini.

The new showroom is an architectural reinterpretation of one of Bonaldo's ex-production units, which had been disused since 2006. It is 6,000 square metres are divided over two floors; on the ground floor is a display area and communal space and on the first floor are offices, meeting rooms and the company museum. The two floors are connected by a completely illuminated staircase, which is an important

architectural and graphic element.

Great attention has also been paid to the tiniest details of the exterior, so that the building has a positive impact on the surrounding environment. It is completely covered with reinforced concrete and glass tiles. Tiles exclusively produced for Bonaldo were used. They are extremely thick and have a rippled surface, with a larger than standard size (30 cm x 30 cm). Every element is mirrored inside in order to capture the light and make the whole facade reflect in a very irregular fashion, creating a front of luminous waves. The path to the interior corresponds with the 'open' nature of the space and all the elements invite the visitor to come in. First and foremost is the path made up of 30 stepping-stones, from the Chinese regions of Jiangxi and Fujian. In Eastern culture they are stones that bring good fortune, especially for work. In low temperatures their surfaces modify to create attractive floral veining, all of which is different. The stones are set according to precise aesthetic canons, typical of Zen gardens, where these stones are widely used.



Mauro Mazzer designs Eos coat stand for Bonaldo



Lui coat stand designed by Mauro Mazzer for Bonaldo Aria Chair by Gino Carollo for Bonaldo





Gaggenau flagship showroom near Amsterdam



Showroom Ofimodul by stación-ARquitectura Arquitectos + Armando Cantú in Monterrey, México



bOne Chair by JDF Raum und Kunst, GOOD DESIGN AWARD 2011



'My London' Installation by nendo for British design company Established & Sons



Marchesini headquarters in Saint Mesmes, France by LAN Architecture*



'Schwarzkopf Lightbox' by HPP Architects & Karl Lagerfeld in Düsseldorf, Germany



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